



Earth Hour Viral Videos Application



As a part of the **Girl Scout Forever Green** Take Action Project, Girl Scouts throughout GSCFP are asked to create viral videos to inform people about Earth Hour! Viral videos should be between one and two minutes in length and **must** include the following information in some form:

- Earth Hour 2012 is Saturday, March 31st from 8:30 – 9:30 pm
- Girl Scouts across the country are participating in Earth Hour to celebrate 100 years of Girl Scouting
- People should turn off lights and unplug all non-essential electronics during this time
- People should go to www.girlscouts.org/gforevergreen to find out how much energy they saved

The Earth Hour Viral Videos will air during the month of March on the GSCFP and Earth Hour YouTube Channels. The troop with the most “Likes” on their YouTube Video will win a free weekend at a GSCFP camp of their choosing (based on available dates at time of registration)! In order for your troop to be eligible to win, you must complete all of the following requirements:

- Submit this completed application and return to GSCFP with the viral video on a flash drive labeled with troop number or leader’s name
- Save video as an .AVI or .MOV file (other files are unusable and will be disqualified from the contest)
- Turn in videos and applications to GSCFP no later than Monday, February 27th, 2012
- Provide **signed photo releases** for **every girl** who appears in the viral video (see below)
- Videos may include troop number and girl names but MUST NOT include girls’ last names
- If possible and appropriate to the video, participants should wear GS Uniforms or t-shirts

Earth Hour Viral Video Application

Troop #: _____ Program Level: _____ City/nearest Service Center: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Do you want to receive text updates at the number listed above? Circle: Yes or No

Does your troop want to go on TV or radio to help promote Earth Hour? Circle: Yes or No

I agree, on behalf of Girl Scout Troop # _____, to abide by the guidelines listed above.

(signed) _____ (date) _____

Please return this application and flash drive to your nearest Service Center or
Mail to: Vicki Adams 250 Pinewood Drive, Tallahassee, FL 32303



@GSForeverGreen



Girl Scouts Forever Green Florida Panhandle

PARENT PERMISSION FORM

Troop Number: _____

Girl's Name (please print): _____

I hereby grant consent for my child to participate in any way in the Earth Hour Viral Video Contest. I, the undersigned, agree that such participants may be photographed and that such images may be published in an outlet, including internet, used to promote or publicize the Girl Scout Program.

Parent/Guardian Signature

Date

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