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### **Girl Scout's Fall Product sale helps kickoff 100<sup>th</sup> Year of Girl Scouting**

TALLAHASSEE, Fla. – Girl Scouts of the Florida Panhandle's (GSCFP) annual Fall Product sale starts Friday, September 16, 2011. Girl Scouts from across the nineteen counties of the Panhandle are taking preorders through October 9, 2011.

The Fall Product program is an important part of Girl Scouting. Just like Girl Scout Cookies, the Fall Product sale is a literacy program that teaches girls about the world of business including: setting and achieving goals, public speaking, and working as a team.

“The Fall Product Program is an excellent opportunity for girls to learn financial responsibility as well as how to plan, set goals, manage finances, and provide customer service,” said Raslean M. Allen, CEO of GSCFP.

This year's Fall Product program is centered around the 100<sup>th</sup> Year of Girl Scouting, encouraging girls to “Reach for the Stars.”

From October 1, 2011- September 30, 2012 girls across the nation will celebrate the 100<sup>th</sup> Year of Girl Scouting. Girl Scouts was founded by Juliette Gordon Low, in Savannah, GA on March 12, 1912. She started with just 18 girls and since Girl Scouting has grown to over 3.7 million members, and 50 million alumni.

Serving the  
counties of:

Bay  
Calhoun  
Escambia  
Franklin  
Gadsden  
Gulf  
Holmes  
Jackson  
Jefferson  
Lafayette  
Leon  
Liberty  
Madison  
Okaloosa  
Santa Rosa  
Taylor  
Wakulla  
Walton  
Washington

The money earned through the Fall Product program benefits individual troops as well as the Council. Each item a troop sells earns a profit for their troop, which further teaches girls how to plan and save money. Each item sold also earns money for the Council. The money is used to support the mission of Girl Scouting through programs for girls, Camperships, and opportunity grants which ensure that Girl Scouts is available to all girls.

This year's nuts and candy tasty lineup includes: Mint Trefoils in a commemorative Girl Scout 100 Year collector's tin, Pecan Supremes in a commemorative Holiday snowman tin, Peanut Butter Cups, Dulce de Leche, Honey Roasted Peanuts, Spicy Cajun Mix, Fruit Slices, Chocolate Covered Almonds, Whole Cashews, Double Dipped Chocolate Peanuts, Chocolate Covered Raisins, Deluxe Mixed Nuts, and Cranberry Trail Mix.

In addition to selling nuts and candy, girls have the opportunity to participate in the American Publishers magazine program. Through this program girls earn money for their troop by selling magazine subscriptions and renewals, often with savings up to 85% off newsstand prices!

The Girl Scout Council of the Florida Panhandle invites girls from kindergarten to twelfth grade, to join the adventure and empower themselves through courage, confidence and character, to make the world a better place. Currently, the council serves 6, 024 girls and 1,980 volunteers across 19 counties of the Florida Panhandle. To volunteer or join Girl Scouts, contact the local council office at (850) 386-2131 or visit [www.gscfp.org](http://www.gscfp.org). Girl Scouts of the Florida Panhandle is a United Way Agency.

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